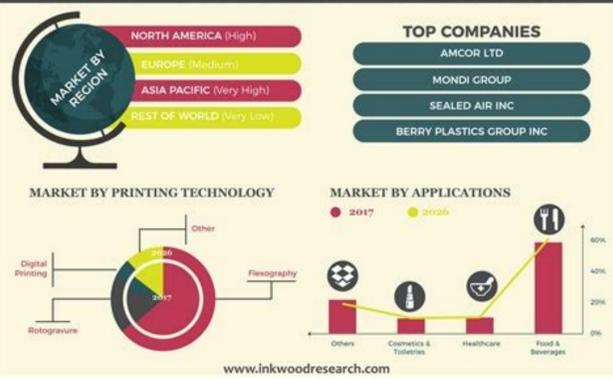
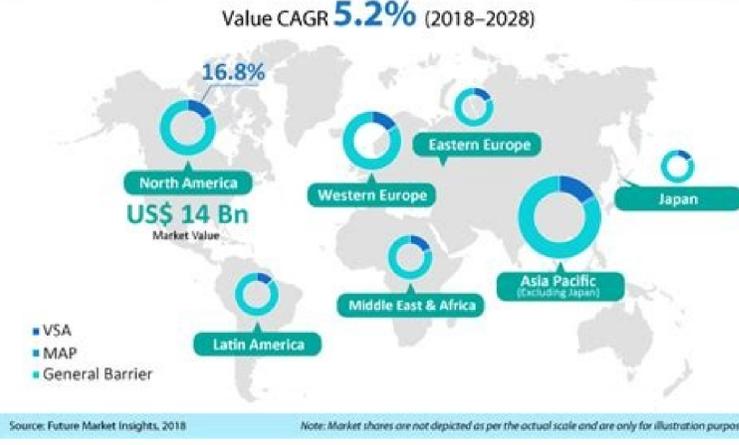


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GLOBAL FLEXIBLE PLASTIC PACKAGING MARKET FORECAST 2018-2026



Global Flexible Plastic Packaging Market Value Analysis By Packaging Type, 2018



Flexible plastic packaging market. Flexible packaging industry report.

New York, June 13, 2022 (GLOBE NEWSWIRE) - Reportlinker.com announces the release of the report "Flexible (Converted) Plastic Packaging Market Report 2022-2032" - The Flexible (Converted) Plastic Packaging Market Report 2022-2032. This report will prove invaluable to leading firms striving for new revenue pockets if they wish to better understand the industry and its underlying dynamics. It will be useful for companies that would like to expand into different industries or to expand their existing operations in a new region. Manufacturers are also looking into ways to make flexible packaging more sustainable breakthrough inventions and R&D have assisted the sector in keeping up with changing trends and customer preferences. The sector is rapidly expanding as an increasing number of enterprises are developing cutting-edge technological innovations. Smart materials, such as those that absorb oxygen and improve shelf life without the need of chemicals or preservatives, can also be used in smart packaging. Consumer demand for clean-label products is met by these technologies, which maximise shelf life and allow CPGs to extend distribution. To improve the consumer's experience with a box and a brand, packaging materials are being created to react to temperature, light, and oxygen. Manufacturers are also looking into ways to make flexible packaging more sustainable, such as through 3D printing. As a result, the requirement to store a large number of labels is reduced, and the risk of having to delete unused labels produced as a result of modifications to older versions of label images or copy is eliminated. In addition to efforts to maximise scale in order quantities with fewer films, starch-based and biodegradable films are gaining prominence. What Are These Questions You Should Ask Before Buying a Market Research Report? • How is the flexible (converted) plastic packaging market evolving? • What is driving and restraining the flexible (converted) plastic packaging market? • How will each flexible (converted) plastic packaging submarket segment grow over the forecast period and how much revenue will these submarkets account for in 2032? • How will the market shares of each flexible (converted) plastic packaging submarket develop from 2022 to 2032? • What will be the main driver for the overall market from 2022 to 2032? • Will leading flexible (converted) plastic packaging markets broadly follow the macroeconomic dynamics, or will individual national markets outperform others? • How will the market shares of the national markets change by 2032 and which geographical region will lead the market in 2032? • Who are the leading players and what are their prospects over the forecast period? • What are the flexible (converted) plastic packaging projects for these leading companies? • How will the industry evolve during the period between 2020 and 2032? What are the implications of flexible (converted) plastic packaging projects taking place now and over the next 10 years? • Is there a greater need for product commercialisation to further scale the flexible (converted) plastic packaging market? • Where is the flexible (converted) plastic packaging market heading? And how can you ensure you are at the forefront of the market? • What can be the best investment options for new product and service lines? • What are the key prospects for moving companies into a new growth path? C-suite? You need to discover how this will impact the flexible (converted) plastic packaging market today, and over the next 10 years. • Our 662-page report provides 341 tables and 323 charts/graphs exclusively to you. • The report highlights key lucrative areas in the industry so you can target them - NOW. • Contains in-depth analysis of global, regional and national sales and growth • Highlights for you the key successful trends, changes and revenue projections made by our competitors This report tells you TODAY how the flexible (converted) plastic packaging market will develop in the next 10 years, and in-line with the variations in COVID-19 economic recession and bounce. This market is more critical now than at any point over the last 10 years. Forecasts to 2032 and other analyses reveal the commercial prospects • In addition to revenue forecasting to 2032, our new study provides you with recent results, growth rates, and market shares. • You find original analyses, with business outlooks and developments. • Discover qualitative analyses (including market dynamics, drivers, opportunities, restraints and challenges), cost structure, impact of rising flexible (converted) plastic packaging prices and recent developments. This report includes data analysis and invaluable insight into how COVID-19 will affect the industry and your company. Four COVID-19 recovery patterns and their impact, namely, V, L, W and U are discussed in this report. Segments Covered in this report Market Segment • Market Value (USD Million) • Market Volume (Kilo Ton) Market Segment by End-Use • Food Packaging Film • Non-food Packaging Film • Secondary Packaging Film • Non-packaging Film • Other End-Use Market Segment by Food Packaging • Meat, Poultry, & Seafood Packaging • Baked Goods Packaging • Snack Food Packaging • Produce Packaging • Dairy Product Packaging • Candy & Confection Packaging • Frozen Food Packaging • Grain Mill Product Packaging • Beverage Packaging • Other Food Packaging Market Segment by Resin Type • Linear Low Density Polyethylene (LLDPE) • Low Density Polyethylene (LDPE) • Polypropylene (PP) • High Density Polyethylene (HDPE) • Polyvinyl Chloride (PVC) • Polyethylene Terephthalate (PET) • Other Resins In addition to the revenue predictions for the overall world market and segments, you will also find revenue forecasts for 4 regional and 20 leading national markets: North America • U.S. • Canada Europe • Russia • Germany • United Kingdom • France • Italy • Rest of Europe Asia Pacific • China • Japan • India • Indonesia • South Korea • Rest of Asia Pacific LAMEA • Brazil • Turkey • Nigeria • Egypt • Mexico • Rest of Latin America, Middle East and Africa The report also includes profiles and for some of the leading companies in the Flexible (Converted) Plastic Packaging Market, 2022 to 2032, with a focus on this segment of these companies' operations. Leading companies and the potential for market growth • Altopro SA de CV • Cheever Speciality Paper & Film • Copol International Ltd • Cosmo Films Limited • DuPont Teijin Films • Ester Industries Limited • Inteplast Group • Jiangsu Shuangxing Color Plastic New Materials Co. Ltd. • Jindal Poly Films Limited • Mitsubishi Polyester Film Group • Oben Holding Group • Poligal SA • Polyplex Corporation Limited • SKC Co Ltd • SRF Limited • Taghleeft Industries • Toray Industries, Inc. • Uflex Corporation • Vitopel • Zhejiang CIPU Group Co., Ltd Overall world revenue for Flexible (Converted) Plastic Packaging Market, 2022 to 2032 in terms of value the market will surpass US\$146 billion in 2032, our work calculates. We predict strong revenue growth through to 2032. Our work identifies which organizations hold the greatest potential. Discover their capabilities, progress, and commercial prospects, helping you stay ahead. How the Flexible (Converted) Plastic Packaging Market, 2022 to 2032 Market report helps you? In summary, our 660+ page report provides you with the following knowledge: • Revenue forecasts to 2032 for Flexible (Converted) Plastic Packaging Market, 2022 to 2032 Market, with forecasts for market value, market volume, end-use, food packaging, resin type, each forecasted at a global and regional level- discover the industry's prospects, finding the most lucrative places for investments and revenues • Revenue forecasts to 2032 for 4 regional and 20 key national markets - See forecasts for the Flexible (Converted) Plastic Packaging Market, 2022 to 2032 market in North America, Europe, Asia-Pacific and LAMEA. Also forecasted is the market in the US, Canada, Russia, Brazil, Germany, France, UK, Italy, China, India, Japan, and Australia among other prominent economies. • Prospects for established firms and those seeking to enter the market- including company profiles for 20 of the major companies involved in the Flexible (Converted) Plastic Packaging Market, 2022 to 2032 Market. Find quantitative and qualitative analyses with independent predictions. Receive information that only our report contains, staying informed with this invaluable business intelligence. Information found nowhere else With our newly report title, you are less likely to fall behind in knowledge or miss out on opportunities. See how our work could benefit your research, analyses, and decisions. Visiongain's study is for everybody needing commercial analyses for the Flexible (Converted) Plastic Packaging Market, 2022 to 2032 Market and leading companies. You will find data, trends and predictions. Read the full report: ReportlinkerReportLinker is an award-winning market research solution. Reportlinker finds and organizes the latest industry data so you get all the market research you need - instantly, in one place. The global flexible packaging market size was valued at USD 252.0 billion in 2021 and is expected to expand at a compound annual growth rate (CAGR) of 4.5% from 2022 to 2030. Market growth is primarily driven by the growing demand for packaged food coupled with the convenience of use and cost effectiveness of flexible packaging. Flexible packaging offers the benefits of plastic, paper, and aluminum foil without sacrificing printability, durability, barrier protection, freshness, or simplicity of use of the product. Additionally, there is an increasing demand for flexible packaging owing to its many energy and environmental benefits. Flexible packaging uses less material, energy, and water during manufacturing and occupies less space in landfills after disposal, making them more sustainable. Furthermore, with the increasing number of application industries preferring sustainable packaging solutions due to regulatory pressures, the demand for flexible packaging is expected to surge during the forecast period. The U.S. is a highly significant market for flexible packaging due to the strong foothold of major players operating in the application industry. Additionally, high market penetration of ready-to-eat meals in the country owing to busy lifestyle and high number of working-class professionals is further expected to contribute towards the growth of flexible packaging during the forecast period. Flexible packaging is commonly employed for the packaging of food products, such as smoothies, snacks, dairy, and others. The packaged food market has been witnessing growth globally due to innovations in food processing techniques and change in consumer lifestyles which is expected to fuel the product demand during the forecast period. Flexible packaging products such as pouches demand significantly lesser material for their manufacturing and reduce the overall cost associated with transportation, improving the profit margin of the companies operating in the application industry. As a result, the adoption of flexible packaging format is increasing, thus benefitting market growth. In the supermarket, where people make faster purchasing decisions, stand-up pouches act as a marketing tool, as they have a higher surface on which graphics can be printed to entice consumers. This factor has also drawn attention of application industries such as food and beverage and cosmetics, thus stimulating market growth from 2022-2030. A sharp decline in sales of personal care and electronics products, along with disruption of supply chains, affected the sales of flexible packaging during early 2020. Packaging manufacturers worldwide were affected by the lockdown in China, owing to the country being a key raw material supplier. However, packaged food products saw a significant increase in consumption. A considerable proportion of population choose packaged foods such as ready-to-cook food, packaged food ingredients, and ready-to-eat food. Globally, COVID-19's negative impact on market was mitigated by this strong demand. Application Insights The food and beverages segment dominated the market and accounted for the largest revenue share of 56.0% in 2021. Significant use of the product for the packaging of food and beverages due to their sustainability, lightweight, cost-effectiveness, and non-fragile nature contributes towards high market share during the forecast period. In the coming years, flexible packaging manufacturers will have considerable opportunities due to the increasing snackification trend characterized by busy lifestyle and convenience of consumption offered. Pouches are growing in popularity for packaging these items due to ease of filling nitrogen to preserve color, flavor, and texture. Products such as medical paper pouch, printed zipper pouch and bags, and aluminum foil among others, are used in the packaging of liquid- and/or powder-based pharmaceutical drugs, gels, syrups. Furthermore, retail pharmacies are increasingly incorporating branding activities on their packaging to differentiate products. Packaging companies are also increasingly focusing on the incorporation of dispensing mechanisms, administration aids, sustainable materials, tamper-evident properties, and counterfeiting measures into the packaging to enhance their functionality and safety. Thus, efforts by flexible packaging manufacturers for offering efficient products for pharmaceutical industry is expected to bolster product growth during the forecast period. Brand owners operating in cosmetics landscape are increasingly looking for materials that can reduce the weight of packaging to create lighter packaging solutions. With flexible pouches and bags providing unparalleled benefits in this regard along with innovative packaging, it is increasingly being used in cosmetics industry, benefitting market growth. Raw Material Insights The plastic segment dominated the market and accounted for the largest revenue share of 70.1% in 2021. Increasing demand for innovative products such as peninks and retort pouches for bulk transportation and storage of beverages and semi-solid food products is expected to fuel the demand for plastic packaging in food and beverage applications. Plastic provides high shock absorption, higher structural and thermal stability and can act as an insulator making it an ideal packaging solution for storage and transportation of perishable products like fruits, meat, and dairy products. High consumption of these products around the globe contributes towards high market share of the material in 2021. Metal based flexible packaging solutions are resistant to water, air, light, and rodents and insects, providing long-term storage benefits. Other factors propelling the usage of metal includes its ability to be cooled and heated for sterilization, its ability to maintain the structure and integrity of the product and increasing metal recycling activities by major economies globally. The bioplastic material segment is expected to record the highest CAGR between 2022 and 2030. Its properties are similar to those of plastic, and it's completely biodegradable. Moreover, increasing regulations on plastic packaging and increasing consumer awareness of sustainability is expected to boost the segment growth in the future. Regional Insights Asia Pacific dominated the flexible packaging market and accounted for the largest revenue share of 38.0% in 2021. Countries of Asia Pacific including China and India are further expected to offer potential growth opportunities for market players due to growing organized retail and e-commerce sectors coupled with ease in availability of raw materials. Growing spending power in China, India, and Indonesia is expected to boost the demand for packaged food products, which in turn will drive market growth. Furthermore, flexible packaging is expected to be in high demand in the region due to the growing consumption of packaged beverages and the preference for smaller-sized packs due to their affordability and convenience. According to Flexible Packaging Association, more than 46% of Americans are willing to pay more for flexible packaging that stores food and beverages owing to its sustainability profile. Furthermore, increasing preference for flexible packaging by manufacturers due to marketing advantages is expected to favor the product demand in the region. Key Companies & Market Share Insights The industry is highly fragmented due to the presence of both domestic and international players. Companies in the industry specialize in designing customized packaging products based on the requirements of the customers, as well as acquiring companies and developing new products to win a competitive edge in the market. Covered, for instance, developed a new cereal liner in June 2021, Ceresal+ liner, which will deliver improved shelf life and packer performance. This liner is made of fully recyclable polyethylene and provides dry food and cereals packing in bag-in-box packaging with freshness, protection, and shelf life. Additionally, in September 2020, Amcor plc developed flexible retort pouches, which are made using its AmLite HeatFlex Recyclable solution. These flexible retort pouches are recyclable. This move further expanded sustainable packaging offering of the company Moreover, major companies are expected to shift manufacturing base to developing countries including China and India on account of low production and labor costs. Some of the prominent players in the global flexible packaging market include: Amcor plc Mondí Sealed Air CONSTANTIA Coversi Goglio SpA ProAmpac GUALAPACK S.P.A Huhtamaki Group Smurfit Kappa Flexible Packaging Market Report Scope Report Attribute Details Market size value in 2022 USD 261.0 billion Revenue forecast in 2030 USD 373.3 billion Growth rate CAGR of 4.5% from 2022 to 2030 Base year for estimation 2021 Historical data 2017 - 2020 Forecast period 2022 - 2030 Quantitative units Revenue in USD billion and CAGR from 2022 to 2030 Report coverage Revenue forecast, ranking, competitive landscape, growth factors, and trends Segments covered Raw material, application, region Regional scope North America; Europe; Asia Pacific; Central & South America; Middle East & Africa Country scope U.S.; Canada; Mexico; Germany; France; Italy; Spain; U.K; China; Japan; Australia & New Zealand; India; Brazil; South Africa Key companies profiled Amcor plc; Mondí; Sealed Air; CONSTANTIA; Coversi; Goglio SpA; ProAmpac; GUALAPACK S.P.A; Huhtamaki Group; Smurfit Kappa Customization country, regional & segment scope. Pricing and purchase options Avail customized purchase options to meet your exact research needs. Explore purchase options Segments Covered in the Report This report forecasts revenue growth at the global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2017 to 2030. For the purpose of this study, Grand View Research has segmented the global flexible packaging market report on the basis of raw material, application, and region: Raw material Outlook (Revenue, USD Billion, 2017 - 2030) Plastic Paper Metal Bioplastic Application Outlook (Revenue, USD Billion, 2017 - 2030) Food & Beverages Pharmaceutical Cosmetics Others Regional Outlook (Revenue, USD Billion, 2017 - 2030) North America Europe U.K. Germany France Italy Spain Asia Pacific China India Japan Australia & New Zealand Central & South America Middle East & Africa Free Sample GET A FREE SAMPLE REPORT? We can customize every report - free of charge - including purchasing stand-alone sections or country-level reports, as well as offer affordable discounts for start-ups & universities. Contact us now to get our best pricing. We are GDPR and CCPA compliant! Your transaction & personal information is safe and secure.

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